



Diana Zafra

I'm Diana Zafra, a bilingual creative director, artist, and illustrator. A designer from Universidad de los Andes with international experience creating visual content for companies such as Disney*, Netflix, and Amazon in Colombia, as well as for local art studios like Style my Wall in Australia. Known for my ability to transform complex concepts into powerful visual solutions.

15+ years of experience working with the Adobe Suite.

Studies

— Universidad de los Andes, Design (Bogota, Colombia 2016-2021)

— Greenwich English School, General English (Melbourne, Australia 2023)

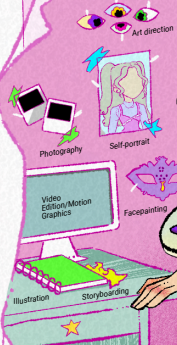
Languages

— Native Spanish
— English C1
— Japanese A2

Software skills



Skills



Interests



Work experience

Art and Design

- Illustrator and Cover Designer, ITA Editorial (Bogota, Colombia 2020). Created the cover and back cover for the poetry book "Dispositivos para Hablar con Fantasmas", digital illustration using Photoshop.
- Graphic Designer & Art Director, Supra21 (Bogota, Colombia 2021). Designed graphic pieces for True You photography art for campaigns.
- Creative Content Expert, Teperformance (Bogota, Colombia 2022). Developed motion graphics, graphic pieces, and videos for brands such as Disney, Netflix, Uber, and Amazon.
- Graphic Designer & Visual Producer, Style My Wall (Melbourne, Australia 2024). Edited images and managed large-format printing, ensuring visual quality in catalogs and printed materials.

Other creative projects

- Photographer & Editor, LineMAR (Melbourne, Australia 2023). Photography and video documenting the creative process of artist LineMAR for the "Healing" exhibition. Photo editing and post-production for the web catalog.
- Visual Artist & Creative Makeup, Fantastico Group/Afloat Restaurant (Melbourne, Australia 2023-24). Designed makeup and face painting for cultural events.

Online Portfolio



PDF Portfolio



Contact me

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